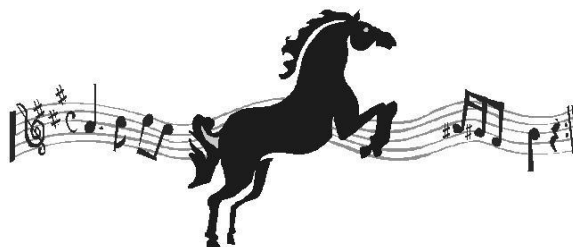


# North Marion High School Music Department

Mr. J. Craig Lilly  
*Director of Bands*

Phone: (352) 671-6015  
Fax: (352) 671-6011  
Email: [joseph.lilly@marion.k12.fl.us](mailto:joseph.lilly@marion.k12.fl.us)  
Website: [www.nmhsmusic.com](http://www.nmhsmusic.com)



Mrs. Elizabeth Brown  
*Principal*

North Marion High School  
151 W. Hwy. 329  
Citra, FL 32113

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Dear Potential Sponsor,

The North Marion High School Band Boosters are sponsoring the 2017 Annual **Kingdom of the Sun Marching Band Festival** on November 11, 2017 in Stan Toole Memorial Stadium at North Marion High School. The Festival will be comprised of seven classes, including show band and comments only (exhibition) in which all bands will be judged in the following categories: Music, General Effect, Visual, Percussion, Auxiliary (Color Guard) and Drum Majors.

As you may not be aware, it is exceedingly expensive to operate a High School Music Department. The North Marion High School Music Department is comprised of several groups, including Marching, Concert and Jazz Bands, along with a Winter Color Guard and Winter Percussion, all of which compete at various venues throughout the year. Some of the costs that must be covered include student and instrument transportation, new instruments and instrument repair, competition fees, music and drill costs, additional educational support, costuming and many other program expenses. The total expenditures for the North Marion High School Music Program last year totaled approximately **\$40,000**. The school department cannot possibly cover all these expenses, therefore the burden falls upon the students and their families. This year each student must pay \$200 to participate in any activity within the Music Department.

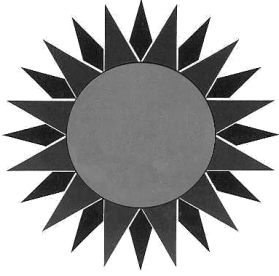
The North Marion High School Band Boosters is a non-profit, all volunteer organization established to help support the North Marion High School Music Program through various means, including fundraisers such as the **Kingdom of the Sun Marching Band Festival**.

Listed on the attached pages are several ways in which your school/business/group/individual could be featured in our Festival Program and/or become a Band Sponsor. Please take the time to consider which method would most benefit both yourself and the "Mighty Colt Regiment". Bands from various Marion County High Schools will be in attendance; therefore your message will be seen by members of the community throughout Marion County. Don't miss out on this great advertising opportunity.

Thank you in advance for your support!

Sincerely,

J. Craig Lilly  
Director of Bands



**Kingdom of the Sun Marching Band Festival  
Saturday, November 11, 2017**

Proceeds benefit the North Marion High School Music Department  
**Must be submitted no later than Wednesday, October 25, 2017**

**Step One: Advertiser Information**

Business Name: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

**Step Two: Advertising Order** (Approximate ad sizes indicated below)

- Full Page (7.5" x 10") ..... \$100.00
- Half Page (7.5" x 5") ..... \$75.00
- Quarter Page (3.75" x 5") ..... \$40.00
- Business Card (3.75" x 2.5") ..... \$25.00

**Step Three: Ad Preparation**

- None Needed – My ad is ready to be printed
  - Printed copy enclosed  
*Colored ink or paper may interfere with your ad!  
Please submit in **black and white** only.*
  - Electronic version sent by e-mail  
*E-mail address: [nmhsbands@gmail.com](mailto:nmhsbands@gmail.com)  
Subject: Festival Program Ad*
- Draft Copy Included – My ad needs typesetting & design!  
*Drafts must be **legible** and will be designed by the committee.*

**Step Four: Payment**

Make checks payable to "North Marion High School Band Boosters" and return this completed form, including ad (if applicable) and signature, to:

J. Craig Lilly, Band Director  
 151 W. Hwy 329  
 Citra, FL 32113

Check #: \_\_\_\_\_  
 Order Total: \_\_\_\_\_  
 Sold by: \_\_\_\_\_

**Step Five: Required Signatures**

I authorize the North Marion High School Band Boosters to prepare this advertisement as submitted and to use it in promoting the 2017 Kingdom of the Sun Marching Band Festival.

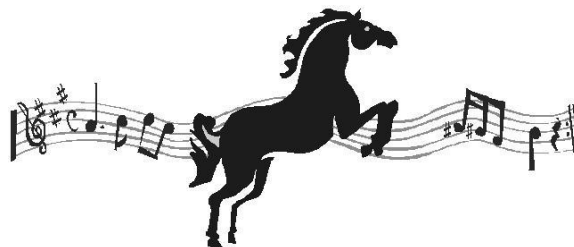
**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Received by:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# North Marion High School Music Department

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*Director of Music*

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## BAND SPONSORSHIP OPPORTUNITIES

### **"Bronze"**

**\$100 - \$249**

- Quarter Page Ad in Festival Program
- Name listed as Sponsor in all Concert Programs and on Website Sponsor Page
- Two complimentary tickets to the **Kingdom of the Sun Marching Band Festival**

### **"Silver"**

**\$250 - \$499**

- Half Page Ad in Festival Program
- Company name listed as Sponsor in all Concert Programs, on Website Sponsor Page and in the Band Monthly Newsletter
- Four complimentary tickets to the **Kingdom of the Sun Marching Band Festival**
- Company name listed on Sponsor Banner displayed at all home football games Name announced at all home football games and concerts

### **"Gold"**

**\$500 - \$999**

- Full Page Ad in Festival Program
- Company name listed as Sponsor in all Concert Programs, on Website Sponsor Page and in the Band Monthly Newsletter
- Four complimentary tickets to the **Kingdom of the Sun Marching Band Festival**
- Company name listed on Sponsor Banner displayed at all home football games Name announced at all home football games and concerts
- A 12" x 20" ad sign to be displayed on the North Marion High School Band trailer, which travels to all band events.
- Logo displayed on Band Website Home Page

### **"Platinum"**

**Over \$1000**

- Full Page Ad in Festival Program
- Name listed as Sponsor in all Concert Programs and on Website Sponsor Page
- Four complimentary tickets to the **Kingdom of the Sun Marching Band Festival**
- Company name listed on Sponsor Banner displayed at all home football games Name announced at all home football games and concerts
- A 12" x 20" ad sign to be displayed on the North Marion High School Band trailer, which travels to all band events.
- Logo displayed on Band Website Home Page
- Featured advertising at Band Concession Stand

# North Marion High School Music Department

Mr. J. Craig Lilly  
Director of Music

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Mrs. Elizabeth Brown  
Principal

North Marion High School  
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## SPONSORSHIP APPLICATION FORM

### **Step One: Sponsor Information**

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### **Step Two: Sponsorship Level**

Donation Amount: \_\_\_\_\_ Level: \_\_\_\_\_

#### Amount to be applied to:

Band's General Fund \$ \_\_\_\_\_  
 Sponsor \_\_\_\_\_ student(s) (\$200.00 each) for the 2017 – 2018 school year \$ \_\_\_\_\_  
 Student Name(s): \_\_\_\_\_

Student(s) with financial need (*decision to be made by the NMHS Band Boosters*)

### **Step Three: Advertising Material Preparation (if applicable)**

*You may include your company name and/or logo, along with a short statement. Some information may have to be omitted.*

Please include only my company name and contact information, if appropriate  
 My ad is ready to be printed  
 Printed copy enclosed

Electronic version sent by e-mail  
*E-mail address: [nmhbands@gmail.com](mailto:nmhbands@gmail.com),  
Subject: NMHS Band Sponsor*

Draft Copy Included – My ad needs typesetting & design! (*Drafts must be **legible**.*)

### **Step Four: Payment**

Make checks payable to "North Marion High School Band" and return this completed and signed form, including ad, (if applicable) to:

J. Craig Lilly – Director of Bands  
North Marion High School  
151 W. Hwy. 329  
Citra, FL 32113

Check #: \_\_\_\_\_  
Payment Submitted: \_\_\_\_\_  
Sold by: \_\_\_\_\_

### **Step Five: Required Signatures**

I authorized the North Marion High School Band Boosters to prepare the above advertisements submitted, if applicable, and to list my company name and contact information as a NMHS Band Sponsor, unless stated otherwise.

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Received by:** \_\_\_\_\_ **Date:** \_\_\_\_\_