North Marion High School Colt Stampede

Mr. Aaron Janosa Director of Bands

Phone: (352) 671-6015 Fax: (352) 671-6011

Email: aaron.janosa@marion.k12.fl.us

Website: www.nmhsmusic.com



Mrs. Danielle Livengood Principal

> North Marion High School 151 W. Hwy. 329 Citra, FL 32113

Dear Potential Advertiser/Sponsor,

The North Marion High School Band Boosters are sponsoring the **2018 Annual Kingdom of the Sun Marching Band Festival** on November 10, 2018 in Stan Toole Memorial Stadium at North Marion High School. The Festival will be comprised of six classes, including show band and comments only (exhibition) in which all bands will be judged in the following categories: Music, General Effect, Visual, Percussion, Auxiliary (Color Guard) and Drum Majors.

As you may not be aware, it is exceedingly expensive to operate a High School Music Program. The North Marion High School Music Program is comprised of several groups, including Marching, Concert and Jazz Bands, along with a Winter Color Guard and Winter Percussion, all of which compete at various venues throughout the year. Some of the costs that must be covered include student and instrument transportation, new instruments and instrument repair, competition fees, music and drill costs, additional educational support, costuming and many other program expenses. The total expenditures for the North Marion High School Music Program last year totaled approximately **\$40,000**. The school department can not possibly cover all these expenses; therefore, the burden falls upon the students and their families. This year each student must pay \$150 to \$200 participate in any activity within the Music Program.

The North Marion High School Band Boosters is a non-profit, all volunteer organization established to help support the North Marion High School Music Program through various means, including fundraisers such as the **Kingdom of the Sun Marching Band Festival**.

Listed on the attached pages are several ways in which your school/business/group/individual could be featured in our Festival Program and/or become a Band Advertiser/Sponsor. Please take the time to consider which method would most benefit both yourself and the "Colt Stampede". Bands from various Marion County High Schools will be in attendance; therefore, your message will be seen by members of the community throughout Marion County. Don't miss out on this great advertising opportunity.

Thank you in advance for your support!

Sincerely,

Aaron Janosa Director of Bands



Kingdom of the Sun Marching Band Festival Saturday, November 10, 2018

Proceeds benefit the North Marion High School Music Program

Must be submitted no later than Friday, October 26, 2018

Step One:	Advertiser Information		
Business Name: Contact: Address:			
City:		State:	Zip:
Phone:			
E-mail:		Website:	
Step Two:	Advertising Order (Approxim	mate ad sizes indicated belo	<u>(wo</u>
□ Half Page (7□ Quarter Page	5" x 10") .5" x 5") e (3.75" x 5") d (3.75" x 2.5")		\$75.00 \$40.00
Step Three:	Ad Preparation		
☐ Print Colore Please ☐ Draft Copy I	d – My ad is ready to be printed ed copy enclosed ed ink or paper may interfere with your e submit in black and white only. ncluded – My ad needs typesett legible and will be designed by the co	☐ Electronic v Fad! E-mail addres Subject: ing & design!	ersion sent by e-mail ss: <u>aaron.janosa@marion.k12.fl.us</u> Festival Program Ad
Step Four:	<u>Payment</u>		
•	ayable to "North Marion High S applicable) and signature, to:	School Band Boosters" and	return this completed form,
Aaron Janosa, D	Director of Music	Check #:	
151 W. Hwy 329		Order Total: _	
Citra, FL 32113		Sold by:	(Student will not get any credit, if no name)
Step Five:	Required Signatures		(course the not got any or car, in he hame)
	North Marion High School Band promoting the 2018 Kingdom of		
Authorized Signature:			Date:
Peceived by:			Date

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BAND SPONSORSHIP OPPORTUNITIES

<u>"Bronze"</u> \$100 - \$249

- Quarter Page Ad in Festival Program
- Name listed as Sponsor in all Concert Programs and on Website Sponsor Page
- Two complimentary tickets to the Kingdom of the Sun Marching Band Festival

<u>"Silver"</u> \$250 - \$499

- Half Page Ad in Festival Program
- Company name listed as Sponsor in all Concert Programs, on Website Sponsor Page and in the Band Monthly Newsletter
- Four complimentary tickets to the **Kingdom of the Sun Marching Band Festival**
- Company name listed on Sponsor Banner displayed at all home football games

<u>"Gold" \$500 - \$999</u>

- Full Page Ad in Festival Program
- Company name listed as Sponsor in all Concert Programs, on Website Sponsor Page and in the Band Monthly Newsletter
- Four complimentary tickets to the **Kingdom of the Sun Marching Band Festival**
- Company name listed on Sponsor Banner displayed at all home football games
- A 12" x 20" ad sign to be displayed on the North Marion High School Band trailer, which travels to all band events.
- Logo displayed on Band Website Home Page

"Platinum" Over \$1000

- Full Page Ad in Festival Program
- Name listed as Sponsor in all Concert Programs and on Website Sponsor Page
- Four complimentary tickets to the **Kingdom of the Sun Marching Band Festival**
- Company name listed on Sponsor Banner displayed at all home football games
- Name announced at all concerts
- A 12" x 20" ad sign to be displayed on the North Marion High School Band trailer, which travels to all band events.
- Logo displayed on Band Website Home Page
- Featured advertising at Band Concession Stand

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SPONSORSHIP APPLICATION FORM

Step One: Sponsor Information	
Business Name:	Contact:
Address:	
City:	State: Zip:
Phone:	Eave
E-mail:	Website:
Step Two: Sponsorship Level	
Donation Amount:	Level:
Amount to be applied to:	
☐ Band's General Fund (Advertisement included	in Program) \$
☐ Sponsor student(s) (\$150.00 to \$200.0	in Program) \$ 00 each) for the 2018 – 2019 school year\$
	decision to be made by the NMHS Band Boosters)
<u>Sponsorsnips for student</u>	do not include an advertisement in the Program
Step Three: Advertising Material P	
You may include your company name and/or logo, a	along with a short statement. Some information may have to be omitted.
	copy enclosed □ Electronic version sent by e-mail
☐ Draft Copy Included – My ad needs typ	address: aaron.janosa@marion.k12.fl.us Subject: NMHS Band Sponsor esetting & design! (Drafts must be legible.)
Step Four: Payment	
·	gh School Band" and return this completed and signed form,
Mr. Aaron Janosa– Director of Bands	Check #:
North Marion High School	Payment Submitted:
151 W. Hwy. 329	Sold by:
Citra, FL 32113	
Step Five: Required Signatures	
I authorized the North Marion High Sch	nool Band Boosters to prepare the above advertisements company name and contact information as a NMHS Band
Authorized Signature:	
Received by:	